



December 1, 2017

Dear Sponsor,

River Bend Pony Club will be hosting a Combined Test Schooling Show on March 11, 2018 at Frying Pan Park located in Reston, Virginia. This show not only benefits our organization but could be of real benefit to your business as well. It will only take one minute to read through this letter, but the rewards will last a lifetime for each member of River Bend Pony Club.

Our club has been an active Northern Virginia Pony Club for over forty-five years. It is a non-profit organization that teaches beginning riders and horse enthusiasts about team work, riding, and horse care using the United States Pony Club standards. Our yearly educational program includes: ground schools, riding lessons, field trips, coaching fees, rally equipment, member testing and educational clinics.

We would like to offer you the opportunity to advertise with us and for our upcoming 2018 show. Our show program will be available to all the riders and spectators at our upcoming event. In previous show year's we have had over 200 people in attendance. This year we are offering multiple benefactor levels which will advertise your business during our competition, team lessons or clinics during the year. In addition, your business will receive publicity on the River Bend Pony club website (www.riverbend.ponyclub.org) which receives hundreds of site visits per month. Benefactor levels vary from \$100 to \$500 offering different advantages at various levels. Please see the attached form.

Your contribution will have a lasting impact on educating the next generation of equestrians in the Northern Virginia area as well as advertising for your organization.

Sincerely,

Nicole Gnozzio

District Commissioner of River Bend Pony Club,
2018 Combined Test Schooling Show Organizer

mgnozzio@msn.com

home phone (703) 440-9720

cell phone (703) 346-7282

*River Bend Pony Club is a 501(c)(3) organization affiliated with the Virginia Region Pony Clubs and the United States Pony Clubs
EIN: 23-7159826*

River Bend Pony Club
Sponsorship Contract
Combined Test Schooling Show
March 11,2018

Your sponsorship during our annual fundraising program will help us to meet our financial goals for the year so that we can continue to offer valuable education for our members. Please keep this confirmation receipt for tax purposes.* Thank you for being a part of our mission and helping us to reach our goals this year.

Event Program:

Full page advertisement \$150.00
Half page advertisement \$100.00
Business card advertisement \$ 50.00

Deadline to submit advertisement and graphics February 15, 2018

Benefactor Levels:

Diamond \$500 one year website representation, announcements at show, full page advertisement in our show program, jump sponsor, booth at our show, and quarterly acknowledgement on River Bend Pony Club Face Book page.

Platinum \$300 one year website representation, announcements at show, full page advertisement in our show program, banner for your business to be used at show and any lessons or clinics, quarterly announcements on River Bend Pony Club Face Book page.

Gold \$200 one year website representation, announcements at show, half page advertisement in our show program.

Silver \$100 one year website representation, announcements at show, business card advertisement in our show program

PAYMENT OPTIONS:

- Pay via PayPal at <http://riverbend.ponyclub.org> the Combined Test Link, select the Payment link and follow the instructions. Email Ad Copy or questions concerning all ad copy to Rebecca Mullin beccamullin@mac.com or (719) 640-7479
- Checks made **payable to RBPC** and mailed to Melissa LaVallee, RBPC Treasurer, 8729 Oak Leaf Drive, Alexandria, VA 22309

*We are required to inform you that your federal income tax deduction is the amount of your sponsorship less 10%.

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Ad Size Reserved _____ \$ _____

Benefactor Level _____ \$ _____

RBPC Representative _____ Total:\$ _____

RBPC Representative's Phone _____ Email _____

